

**DECEMBER 5, 2024**



**GREENWAY BID**

**2024 ANNUAL MEETING**





**RICK DIMINO**

**BID EXECUTIVE DIRECTOR**

**WELCOME**



**IN LOVING MEMORY**

A photograph of three people in a social setting. On the left, a bald man in a light blue button-down shirt is smiling and gesturing with his hands. In the center, a man with a beard and glasses in a light-colored button-down shirt is looking towards the woman on the right. On the right, a woman with blonde hair in a black top is gesturing with her right hand while speaking. They are standing near a table with glasses and food. The background shows a brick wall and large windows.

**JANE O'HERN**



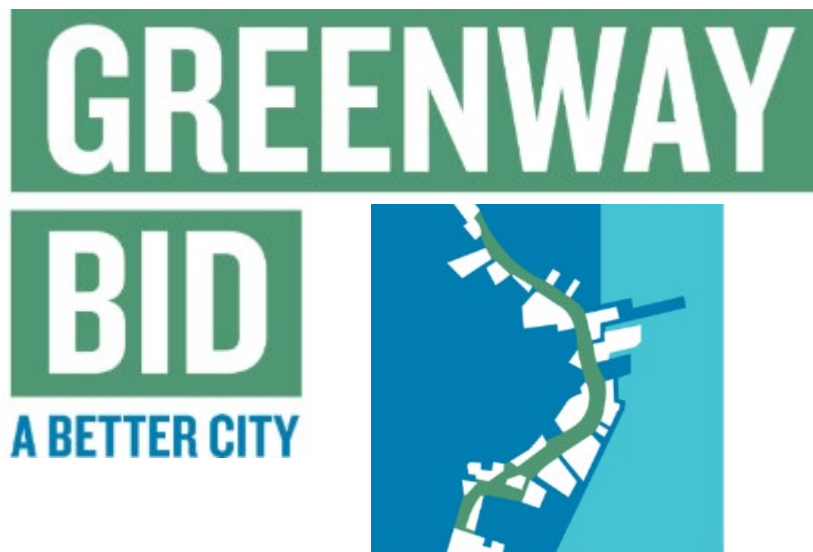
# OPENING REMARKS

A wide-angle photograph of a park scene. In the center, a modern metal sculpture with a peaked roof and vertical supports stands on a paved platform. A group of people, including children, are gathered around the sculpture. To the right, a group of people is sitting on the grass. The background features lush green trees and several tall city buildings under a clear blue sky. A yellow billboard is visible on the right side of the image.

**STEVE FABER**

**BID BOARD CHAIR**





# YEAR 7 OF THE BID AND OUR PARTNERSHIP FOR THIS CORRIDOR

**CITY** *of* **BOSTON**





# MISSION OF THE BID

- **Ensure Greenway Remains a First-Class Park (by assisting the Conservancy)**
- **Support an Attractive Experience in District for Workers, Residents, and Visitors**
- **Enhance and Improve the Parks Throughout District**





# **TOTAL BID CONTRIBUTIONS**

- **\$7.9 million for operations & maintenance costs**
- **\$3 million for enhancement projects**
  - **New lighting, a new park, state of good repair assessment, public art, and programming to activate the entire corridor**
- **The BID Board continues to focus on supporting the Conservancy and supporting all areas of the district**



# **TODAY'S MEETING AGENDA**

- **Approve Minutes from 2023 Meeting**
- **Vote on BID Board members**
- **Consider Updates to BID Improvement Plan**
- **Treasurer's Report on BID Financials**
- **Overview of Enhancement Committee's Work**
- **Hear from Chris Cook on The Greenway's Plans for 2025**



A photograph of a city park with autumn trees, a Verizon building, and a transit station. The scene is set in an urban environment with a clear blue sky and scattered clouds. In the foreground, there is a green lawn with some fallen leaves. A large tree with vibrant orange and red autumn foliage stands on the left. In the background, a tall glass building with the Verizon logo is visible. To the right, there is a transit station with a modern, dark metal structure. Two yellow billboards are visible: one that says "Modern finance runs on Ramp." and another that says "Give your finance team their lunch break back." The overall atmosphere is bright and clear.

# JENNY HARDING

## CONSERVANCY BOARD REPORT





**NATE HAMILTON**

**BID CLERK**

**APPROVAL OF 2023 ANNUAL  
MEETING MINUTES (NOV 8, 2023)**



A wide-angle photograph of a large outdoor event on a sunny day. In the foreground and middle ground, many people are playing cornhole on a green lawn. The cornhole boards are arranged in long rows on both sides of a central path. People are dressed in casual summer clothing. In the background, there are trees, a clear blue sky, and some city buildings. A red flag is visible in the distance. The overall atmosphere is festive and community-oriented.

**JIM TIERNEY**

**CHAIR OF NOMINATING COMMITTEE**

**NOMINATING COMMITTEE REPORT**



# NOMINEES FOR BID BOARD

Name	BID Property	Region
Steve Faber	The Beverly / Courtyard Marriott	North Region
Ron Druker	2+24 Edinboro Street	At-Large
Mark Waszkelewicz	Federal Reserve Bank of Boston	South Region

Names shown are recommended by BID Board and would serve through Fall 2027

# BID BOARD MEMBERS

Name	BID Property	Region
Steve Faber	The Beverly / Courtyard Marriott	North Region
Ron Druker	2+24 Edinboro Street	At-Large
Mark Waszkelewicz	Federal Reserve Bank of Boston	South Region
Jenny Harding	Faneuil Hall	North Region
Nate Hamilton	One Financial Center	South Region
Jim Tierney	Rowes Wharf	At-Large
Jess Hughes	125 High Street	Central Region
Don Chiofaro Jr	Harbor Garage & International Place	Central Region
Jack Clark	225 State Street	At-Large



# BID BOARD MEMBERS

Name	BID Committee	Additional BID Responsibility
Steve Faber		Chair
Ron Druker	Enhancements	
Mark Waszkelewicz		
Jenny Harding	Enhancements	BID Representative on Conservancy Board
Nate Hamilton	Enhancements	Clerk
Jim Tierney	Nominating	
Jess Hughes	Audit & Finance, Enhancements	BID Representative on Conservancy Board
Don Chiofaro Jr	Audit & Finance, Enhancements	Vice-Chair
Jack Clark	Audit & Finance	Treasurer





# BID MANAGEMENT PLAN LANGUAGE

TOM RYAN



# BID MANAGEMENT PLAN LANGUAGE

- **The BID Management Plan describes the rules, fee structure / funding formula, and goals of the Greenway BID.**
- **This document was the foundation for creating the BID in 2017-2018 and is a requirement of state law ([MA General Law Chapter 40 O](#))**

# BID MANAGEMENT PLAN LANGUAGE

## Chapter 40 O says:

“An improvement plan shall, within the limitations described in section nine, be updated at least once every three years by the BID board of directors, and a copy thereof shall be mailed or delivered to each BID member. The updated improvement plan shall take effect upon the approval of a majority of the electors. Any amendment to the improvement plan under section nine shall be deemed to be an update of the improvement plan.



# BID MANAGEMENT PLAN LANGUAGE

- **Chapter 40 O, section 9, also includes things you can't do without restarting the City Council approval process:**
  - The changes you can't do, are:

“affect more than twenty-five percent of the total project budget, incurring indebtedness, changes to the fee structure or management entity or changes to the district boundaries”
- **The Greenway BID last updated our BID Management Plan in Nov 2022.**

# **BID MANAGEMENT PLAN LANGUAGE**

- **In September, the BID Board voted to recommend an update related to the BID's budget process, for clarity and transparency involving use of BID reserves**
- **These changes were drafted by John Rattigan (DLA Piper)**
- **These proposed changes were distributed to BID members in November.**



# BID MANAGEMENT PLAN LANGUAGE

## First Proposed change, **shown in red**:

- To the extent the foregoing fee formulas generate a revenue surplus in excess of the Board-approved budget for expenses for a fiscal year **(which budget may include reserves for future years or the expenditure of amounts carried over from prior years)**, the Board shall establish a surplus account (the “Surplus Account”), of an amount approved from time to time by the Board in its sole discretion but not to exceed nine percent (9%) of such Board-approved budget (the “Surplus Account Amount”), to protect against future declines in property fee revenues (i.e., on account of declines in taxable property assessed values).

# BID MANAGEMENT PLAN LANGUAGE

## Second Proposed Change, shown in red:

- The BID Corporation shall apply a credit to all participating property owners who, at the time of the allocation, do not have any outstanding or unpaid BID fees over thirty (30) days from the date of initial billing (each an “eligible participating property owner”) an amount equal to their proportionate shares of any surplus revenue amounts collected in excess of (a) the Board-approved budget for expenses for the fiscal year **(including reserves and carried-over amounts)**, and (b) Surplus Account Amount (such excess amount, the “Excess Revenue”), which proportionate share shall be based on the total annual BID fees assessed to the eligible participating property owners.



# BID MANAGEMENT PLAN LANGUAGE

## Third Proposed Change, shown in red:

- The Board may elect, in its sole discretion, to utilize all or a portion of the funds in the Excess Revenue and/or Surplus Account for Board-approved Budget expenses in any fiscal year for which there is a shortfall of property fee revenues on account of a decline in the assessed values for taxable properties within the BID District **or for other purposes consistent with the BID Improvement Plan.**

A young girl in a yellow shirt and white shorts is playing in a large, circular public water fountain. The fountain has multiple jets of water spraying upwards, creating a misty atmosphere. The ground around the fountain is paved with large, dark tiles. In the background, there is a tall, modern building with many windows and some trees. The sky is clear and blue.

**JACK CLARK**

**BID TREASURER**

**TREASURER'S REPORT**



# **KEY POINTS FY24 BID FINANCIALS**

- **Per Greenway BID Management Plan rules, BID assessments are only sent to properties valued above \$10 million**
- **BID Properties were 100% compliant in FY24**
- **BID Management came in below budget**
- **BID successfully completed financial audit and required IRS filing**

# FY24 FINANCIAL RESULTS

	FY24 Budget	FY24 Actuals	Variance FY24 Budget
<b>BID Assessment</b>	2,003,219	1,953,057	(50,162)
Interest Income		611	611
Less Property Owner Refund			
Less Prior Year Excess Revenue Credit	-		
Plus Assessment Accounts Receivable		1,952	1,952
Net BID Assessment	2,003,219	1,955,619	(47,600)
<b>Conservancy Transfer</b>			
Operations and Maintenance	1,100,000	1,100,000	-
Enhancements	500,000	500,000	-
<b>BID Management</b>			
BID Manager	62,381	62,381	
Consulting Support - Management	35,000	25,930	(9,070)
Admin Support	21,294	21,294	
Communications	36,000	36,000	
Legal Expenses	5,000	1,000	(4,000)
Audit and Accounting	27,780	29,454	1,674
Insurance	4,000	3,216	(784)
Board Meeting Expenses	1,500	4,024	2,524
<b><u>Total BID Management</u></b>	<b>192,955</b>	<b>183,299</b>	<b>(9,655)</b>
<b>Remaining BID Funds</b>	<b>210,265</b>	<b>172,320</b>	<b>(37,944)</b>
Required Deposit Into Allowable Surplus Account	8,912	8,366	
<b>Excess Revenue</b>	<b>201,899</b>	<b>163,954</b>	



# FY25 APPROVED BUDGET

	FY24 Actuals	FY25 Budget
<b>BID Assessment</b>	1,953,057	1,954,787
Interest Income	611	500
Less Property Owner Refund		
Less Prior Year Excess Revenue Credit		
Plus Assessment Accounts Receivable	1,952	
Net BID Assessment	1,955,619	1,955,287
<b>Conservancy Transfer</b>		
Operations and Maintenance	1,100,000	1,100,000
Enhancements	500,000	500,000
<b>BID Management</b>		
BID Manager	62,381	65,500
Consulting Support - Management	25,930	30,000
Admin Support	21,294	22,359
Communications	36,000	36,000
Legal Expenses	1,000	
Audit and Accounting	29,454	30,410
Insurance	3,216	4,077
Board Meeting Expenses	4,024	5,000
<b><u>Total BID Management</u></b>	<b>183,299</b>	<b>193,345</b>
<b>Remaining BID Funds</b>	<b>172,320</b>	<b>161,942</b>

# KEY POINTS FOR NEXT YEAR

- **We have not yet received the new assessment values from the City for Jan 1 tax bills**
- **BID Board has built reserves to prepare for possible downturn in values, so we can make our financial commitments to Conservancy**
- **When we get updated assessment values, BID Board will consider plans for any excess cash**



# ENHANCEMENTS REPORT



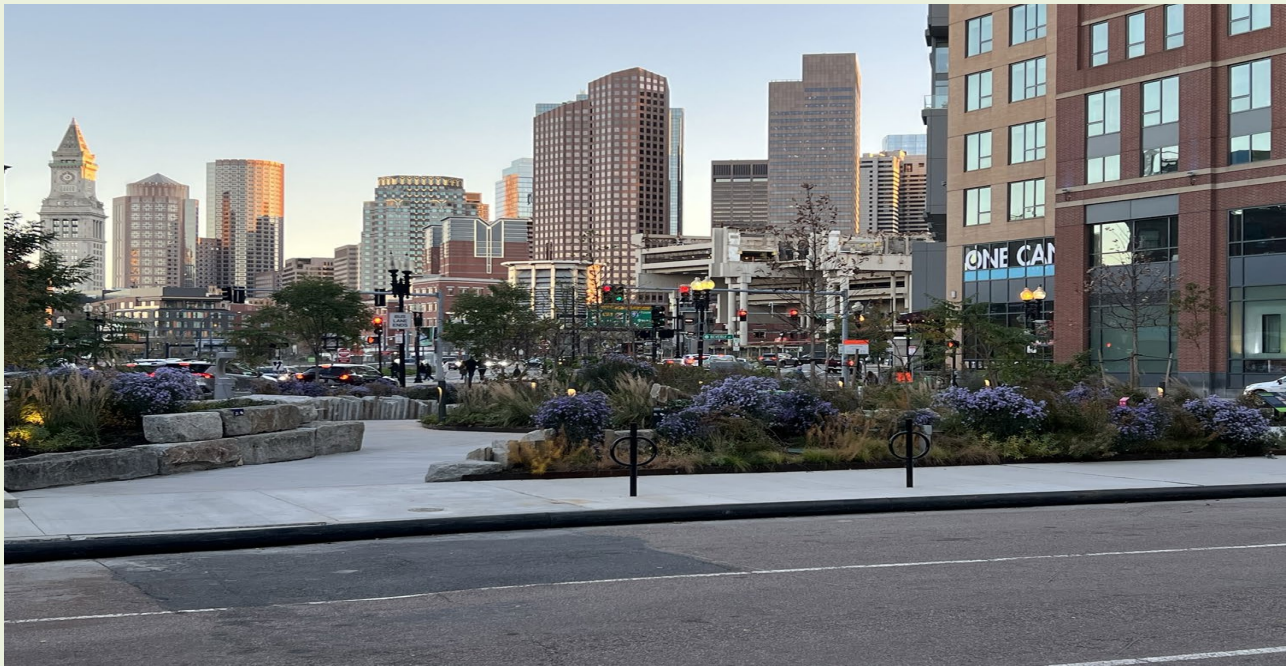


# ENHANCEMENT COMMITTEE 2024

<b>Name</b>	<b>BID Property</b>	
<b>Ron Druker</b>	<b>2+24 Edinboro Street</b>	<b>Co-Chair</b>
<b>Peter See</b>	<b>Atlantic Wharf</b>	<b>Co-Chair</b>
<b>Jenny Morse</b>	<b>Faneuil Hall &amp; South Station</b>	
<b>Nate Hamilton</b>	<b>One Financial Center</b>	
<b>Mark McGowan</b>	<b>125 Summer St &amp; 125 Lincoln St</b>	
<b>Chris Peabody</b>	<b>234 Congress Street (Peabody Office Furniture)</b>	
<b>Noam Ron</b>	<b>The Radian</b>	
<b>Jesicka Labud</b>	<b>International Place</b>	
<b>Avery Busch</b>	<b>Marketplace Center – Retail</b>	
<b>Samer Samarani</b>	<b>125 High Street</b>	
<b>Mary Kensinger</b>	<b>South Station Air Rights</b>	
<b>Amy Tetreault</b>	<b>Marketplace Center – Retail</b>	
<b>Carol Vilardi</b>	<b>Canopy Hilton Hotel</b>	
<b>Luz Arregoces</b>	<b>New England Aquarium</b>	



# PARCEL 2 / NORTH MEADOW





# WHARF DISTRICT





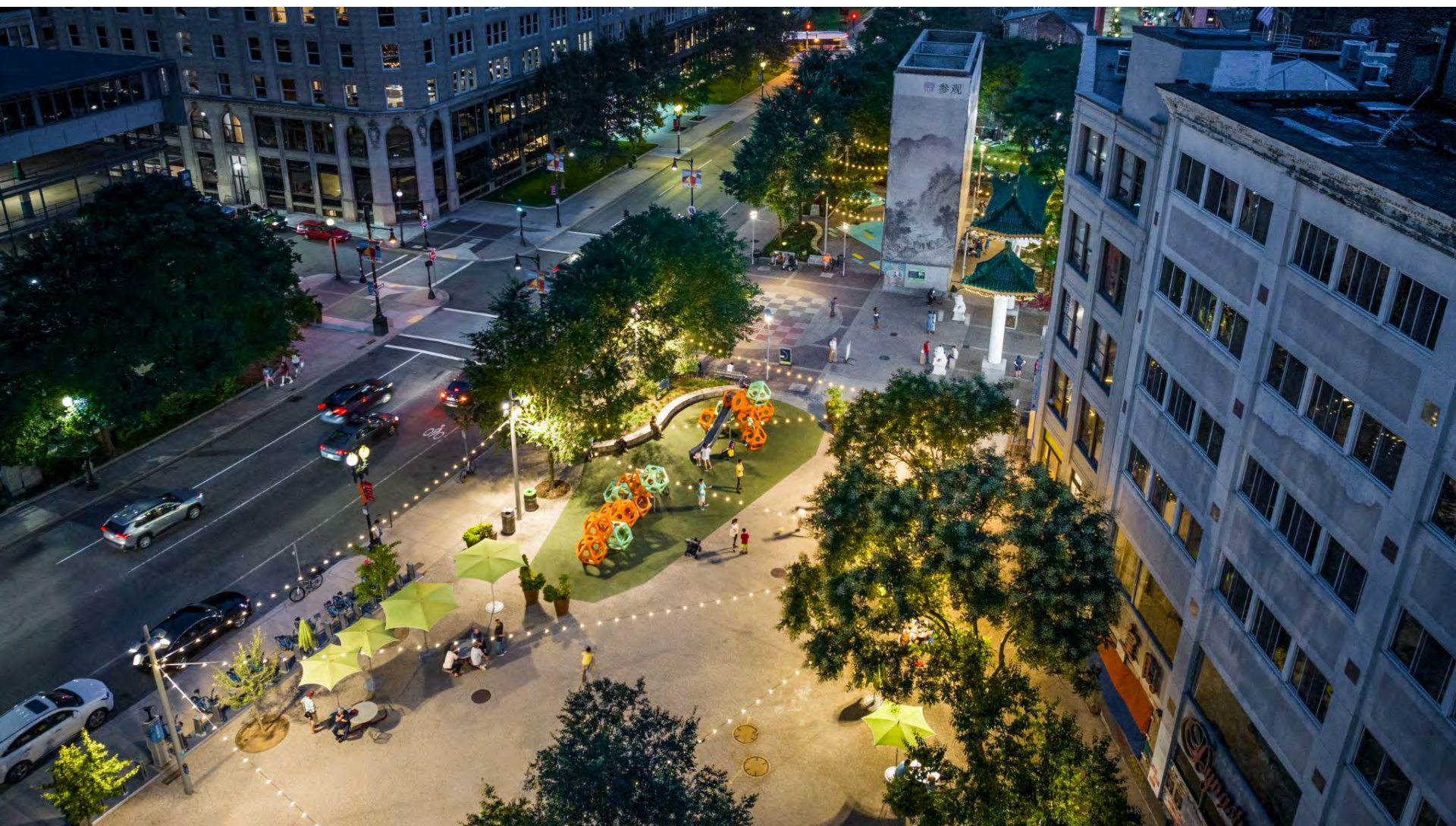
# SOUTH REGION PROJECTS





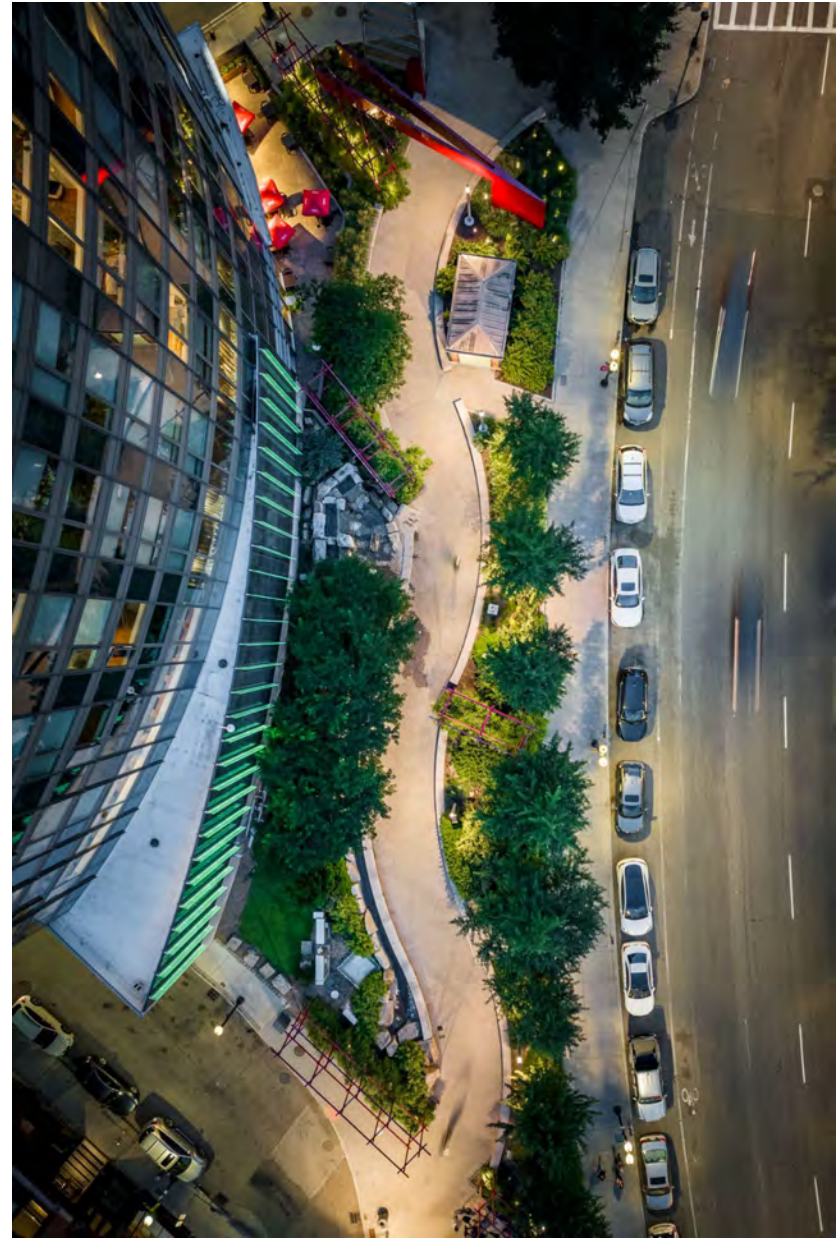








Aerial views of the Central Plaza and the Serpentine Path.





# CORRIDOR-WIDE PROJECTS

 SOGR Q&A



 ETM ASSOCIATES, L.L.C.  
PUBLIC SPACE MANAGEMENT  
PUBLIC SPACE DESIGN  
PROJECT MANAGEMENT



2021 OPERATING  
BUDGET SUPPORT



# WINTER LIGHTING



# FY24 EXPENDITURES

Project	Cost
Greenway Carousel Tent replacement	21,200
Chinatown Bamboo structure repainting	32,000
North End parks pergola repainting	59,740
ARTBeat Expanded Public Art Program	250,000
<b>Total</b>	<b>362,940</b>







# Campaign Performance Updates

Annual Meeting  
December 05, 2024



# Campaign Overview & Strategy

## Goals

- Engage downtown office workers/residents/etc. to drive foot traffic & park activity
- Showcase BID support for downtown revitalization & community building efforts
- Bolster Conservancy public art and programming season

## Strategy

- Launch integrated and multifaceted paid media, marketing, and earned media campaign
- Create “big splash” for kickoff and smaller splashes around key activation efforts
- Adapt campaign creative across advertising & marketing opportunities
- Create and host dedicated ARTbeat page on Conservancy website for latest activations and happenings

GATHER & GROW WITH ARTS & CULTURE  
presented by the Greenway BID

THE  
GREEN  
WAY



GREENWAY  
BID





**All 5 pieces of public art are now on display throughout the park**

### **Programming attendance**

- Zhidong Zhang Opening ~100
- Mary Soo Hoo Parkwarming Celebration ~100
- Dragon Boat Festival - Cancelled (weather)
- BLO Street Stage ~ Thursday, September 26th (anticipate 200-300 people)
- Lion Dances (to date) 600
- Lani Asuncion Opening Celebration ~500
- Performance with artist LaRissa Rogers ~75
- Opening picnic for Going to Ground: ~250
- One remaining slot for volunteer opportunity (this year, 275 volunteers have joined for around 1,400 hours of work)

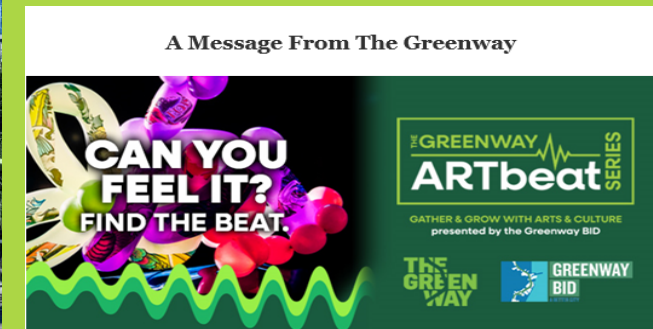


**Upcoming programs featured on dedicated webpage, in park signage & creative posted in/around properties to drive traffic & awareness**

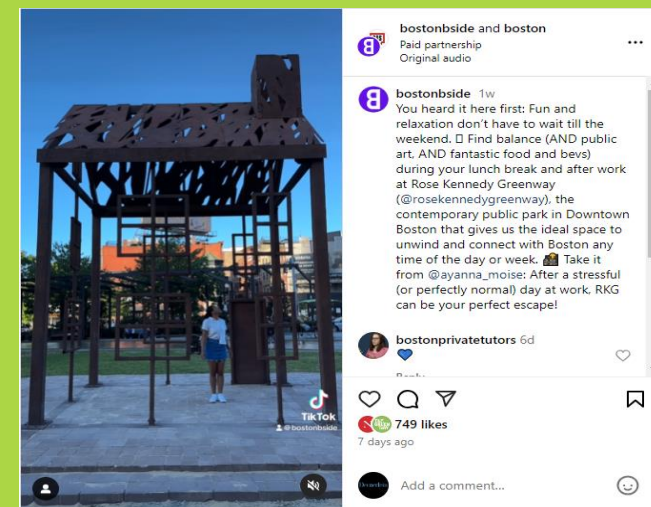
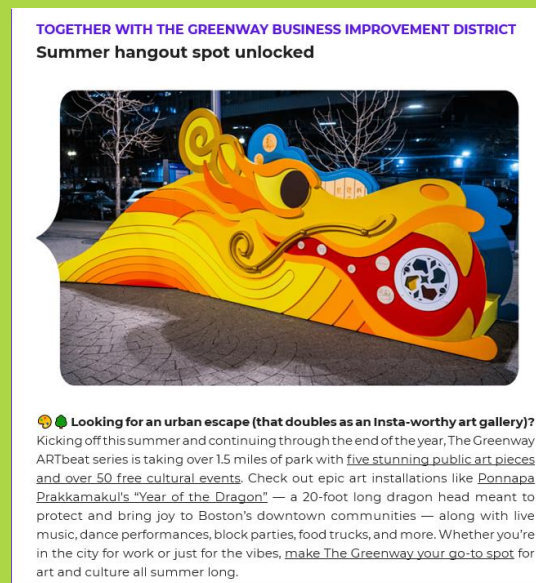


# Paid Media & Marketing

- 2 Boston Globe B-Side Newsletters, influencer video & social posts
- Radio Boston (WBUR) live radio & podcast sponsorship
- WBUR drive time radio (1 month), Field Guide sponsorship
- 11 signs with QR code located throughout The Greenway
- Over last 90 days, 700+ visits to ARTbeat webpage
- Stakeholder and social media toolkit deployed, including graphics for building lobbies and elevators
- Upcoming
  - WBUR radio + display
  - Influencer engagement
  - Social media (boosted posts) to promote upcoming events



Immerse yourself in art and activities with the ARTbeat of The Greenway series! Explore five thought-provoking public art pieces and enjoy over 50 free programs presented by the Greenway BID, including dance performances, live music, community block parties and other special events throughout the rest of the year. Discover the creative energy with art, culture, and your community – gather, unwind, explore, and enjoy The Greenway today! [Learn more here.](#)



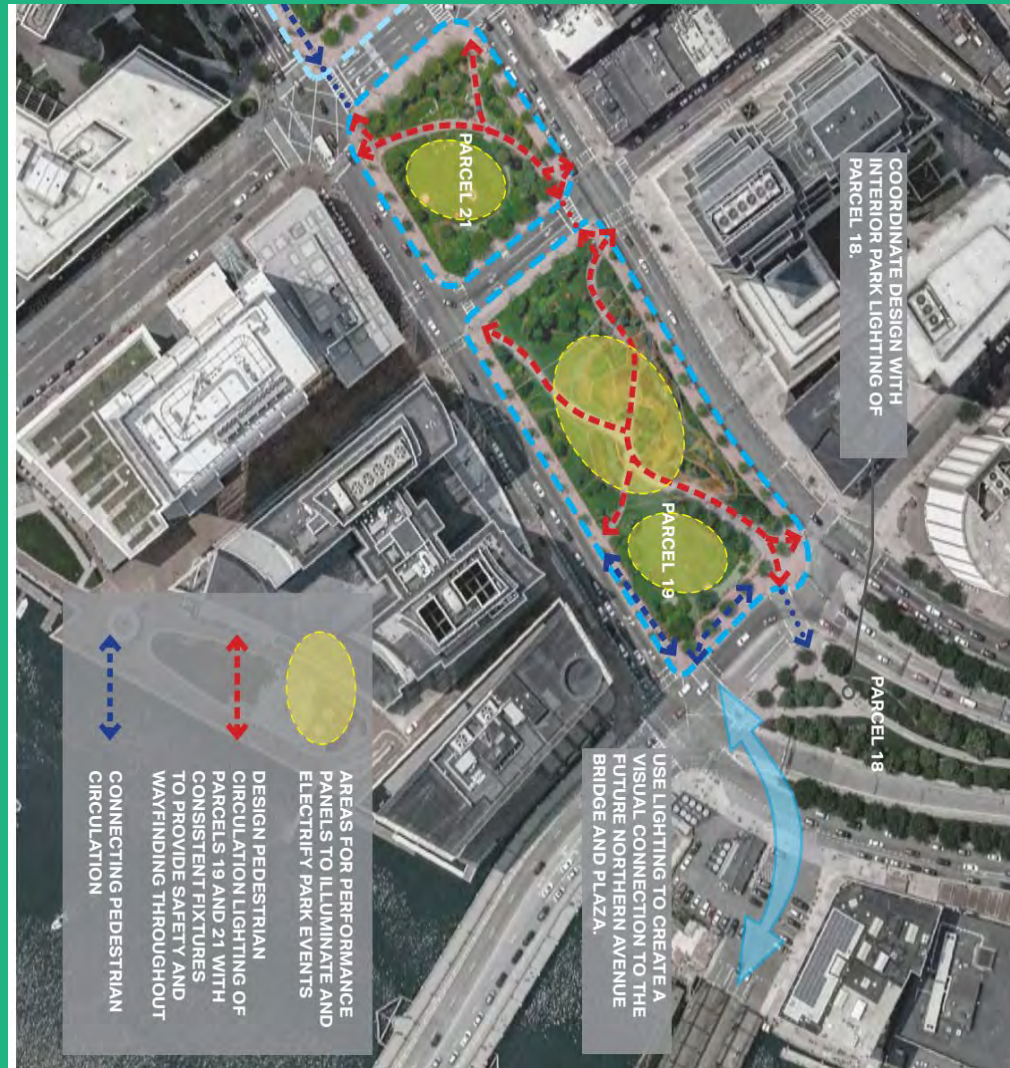
THE ROSE KENNEDY GREENWAY . . . ENJOY MEMORABLE DAYS WITH THE "ARTBEAT OF THE GREENWAY" SERIES OF PUBLIC ART AND CULTURAL EVENTS. "ROSE KENNEDY GREENWAY DOT ORG SLASH ART BEAT"





# Lighting and Pathways

Parcels 19, 21 and 22





# Parcels 19, 21, 22

## An opportunity for a better Greenway



Nearly ½ mile

Beautiful Horticulture

No Interior Lighting

No Power for events

Stone Dust Paths impede  
Accessibility Goals

No Winter Activation because  
snow/ ice removal not possible

**Massachusetts Horticultural  
Society's Garden Under Glass**

Proposed: 1991; Abandoned: 2008

**YMCA of Greater Boston**

Proposed: 2003

Abandoned: Last Thursday

**New Center for  
Arts and Culture**

Proposed: 2001

Abandoned: 2010

**The Boston  
Museum**

Proposed: 2005

Abandoned: 2009











**CHRIS COOK**

**GREENWAY CONSERVANCY EXECUTIVE DIRECTOR**



# The Greenway

**THE  
GREEN  
WAY**

# The Greenway - land history and construction



Originally the Shawmut Peninsula, a small spit of land in the Massachusetts territory (orange), this area was filled in throughout the late 1800s and 1900s.



By the 1970s, this highway was already too small, and from 1991-2007 this area was under construction to put the highway into a underground tunnel in a massive infrastructure called the “Big Dig”.



In the 1950s, an elevated highway was constructed, which included the painful destruction of working class neighborhoods.



This “Big Dig” project culminated in a new park on top of the tunnel, reconnecting the city to the waterfront. The Greenway officially opened in 2008.



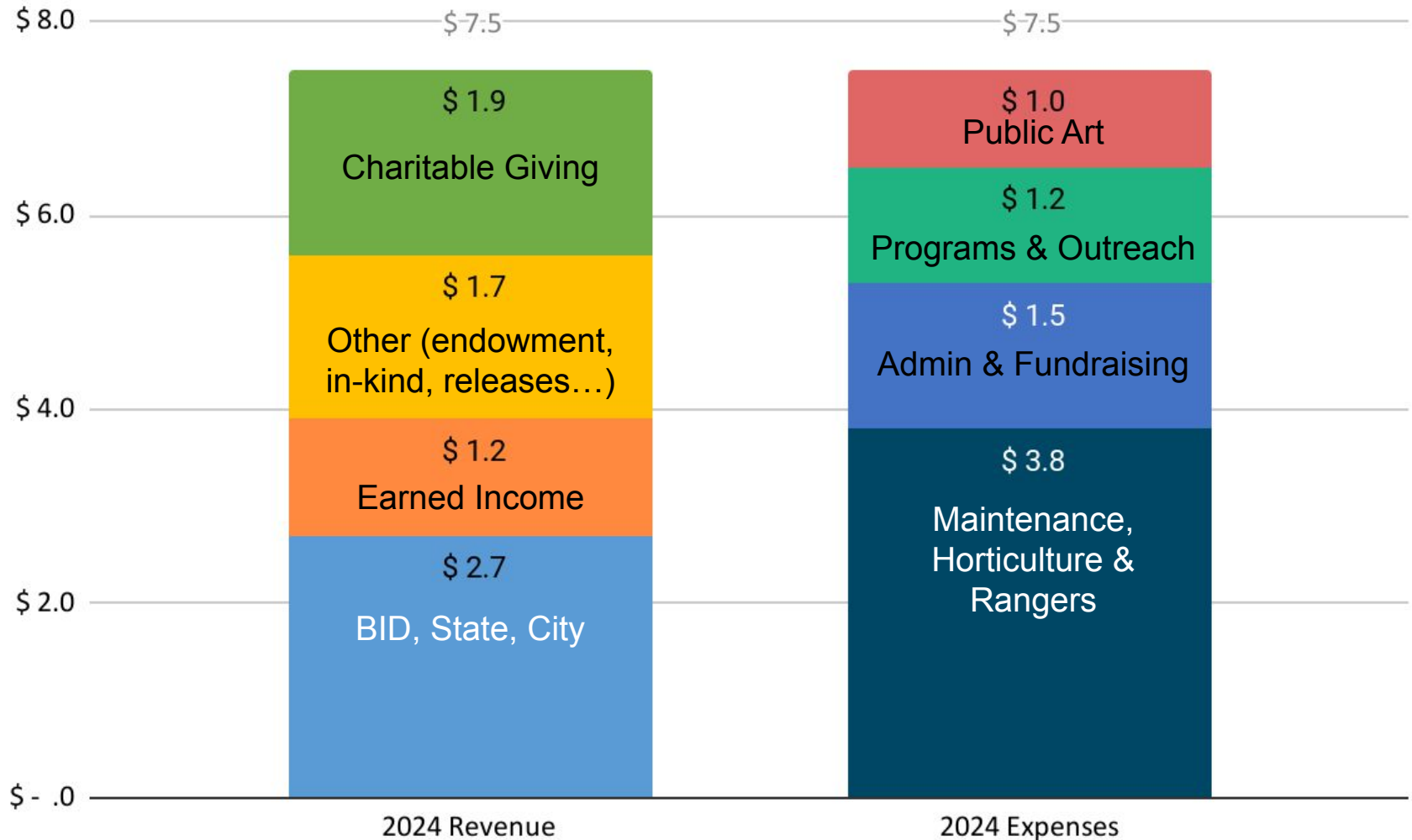
## GREENWAY BUSINESS IMPROVEMENT DISTRICT

No.	Property Name
1	88 North Washington Street
2	The Beverly
3	The Victor
4	One Canal
5	Government Center Garage
6	Greenway Park Retail
7	Haymarket Garage
8	Fulton Street parking lot
9	Haymarket Hotel
10	Dock Square Garage
11	Mercantile Wharf
12	Faneuil Hall Marketplace
13	Marketplace Center - Retail
14	Marketplace Center - Office
15	Marriott Long Wharf Hotel
16	255 State Street
17	New England Aquarium
18	Harbor Garage
19	The Grain Exchange
20	19 - 21 Custom House Street
21	55 India Street
22	Boulevard on the Greenway
23	200 High Street
24	Rowes Wharf
25	International Place
26	400 Atlantic Avenue
27	US Coast Guard
28	125 High Street
29	Hook Lobster
30	Independence Wharf
31	109 - 175 Purchase Street
32	Peabody Office Furniture
33	InterContinental Hotel & Garage
34	99 High Street
35	Atlantic Wharf
36	51 - 53 High Street
37	265 Purchase Street
38	Federal Reserve Bank of Boston
39	Boston Fiduciary Trust Building
40	125 Summer Street
41	State Street Bank Building
42	One Financial Center
43	South Station
44	2+24 Edinboro Street
45	The Radian
46	South Station Air Rights
47	125 Lincoln Street
48	179 Lincoln Street
49	One Greenway
50	185 Kneeland Street / SouthGate Development



# Fundraising makes possible Public Art & Programs

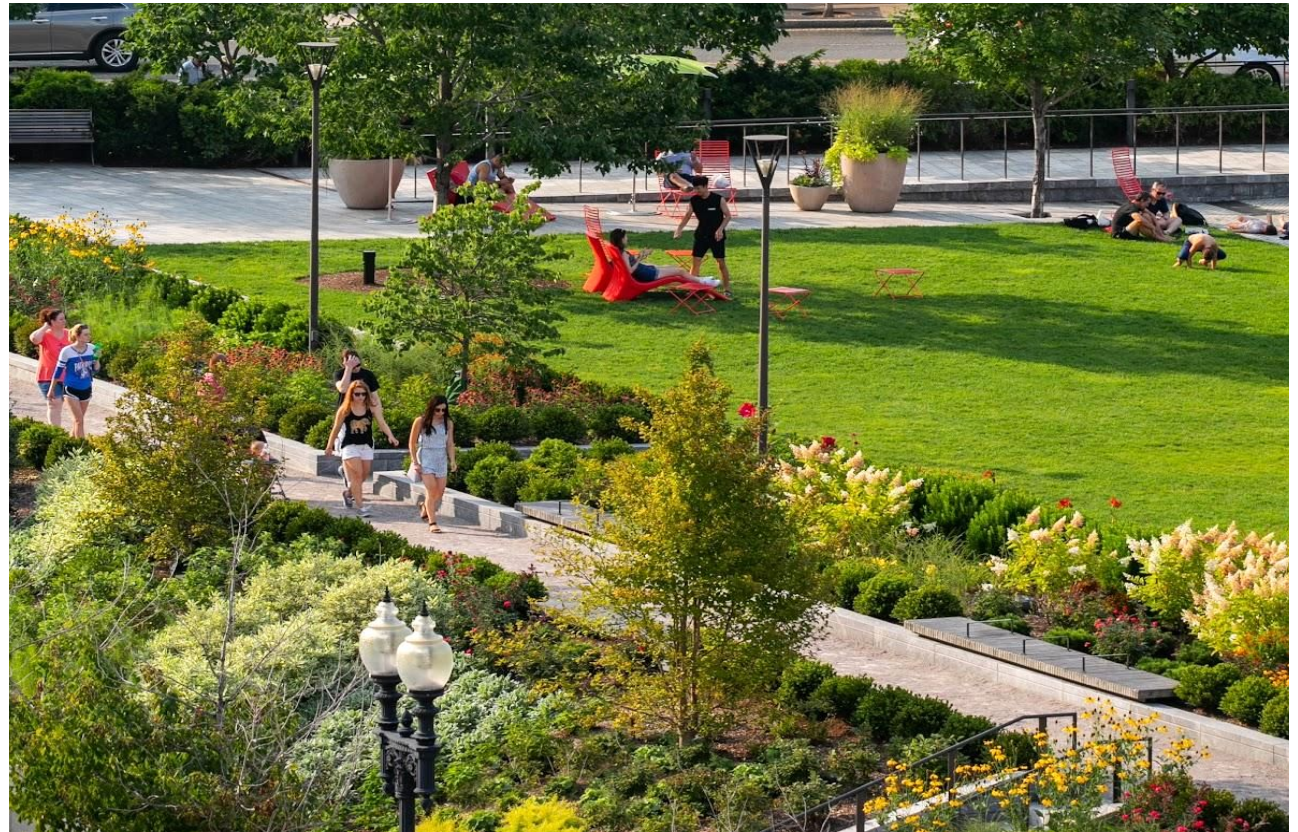
2024 operating revenue and expenses





# Sustainability

The Conservancy is a national leader in ecological landcare, and our organic park management means that our lawns and gardens thrive without the use of pesticides, herbicides, or synthetic fertilizers. Our sustainable landscape program focuses on organic soil management, plant health resilience, air and water quality, and resource conservation to mitigate the impacts of climate change and the urban heat island, and to reduce our carbon footprint.





# Volunteer Events

[Volunteers](#) are essential to the **stewardship of The Greenway.**

They contribute to the beauty of the park by working alongside Conservancy horticultural and maintenance staff, and learn about our innovative ecological care of this unique green space.

Group volunteer projects take place on Wednesdays, 9AM to 12PM, March to December.





# Spatial and Environmental Justice



The Greenway in Chinatown plays a vital role in Boston's Chinatown community. The Conservancy, in partnership with the Chinatown community, works to ensure a **beautiful, thriving, and safe environment** in these parks.

# The Future of Public Art in Boston



Mural on The Greenway in Dewey Square

[your spirit whispering in my ear 2024](#)

Each year, the Greenway Conservancy's Public Art program presents new artworks that support artistic experimentation and speak to the most pressing issues of our time. The program works to advance, promote, and meet the needs of Black, Native and Indigenous, LGBTQIA+ artists and others whose practices have been historically marginalized from the public realm. It also seeks to nurture the local arts communities through all of its projects, including presentations of national and international artists.



# Public Programming

The Conservancy hosts 350+ free programs. From cultural festivals, to concerts and performances, to fitness classes and more, these programs reflect the breadth of our community and offer something for everyone.





## Art, Indigeneity and drag on display on the Rose Kennedy Greenway

Indigenous artist Jeffrey Gibson debuted his mural 'your spirit whispering in my ear' at Dewey Square on Thursday evening

Rebeca Pereira, Audio Editor

Stage lights flashed on the Rose Kennedy Greenway, illuminating an exuberant crowd of onlookers roaring at a stage of drag performances and waving pinched dollar bills in the air. A DJ pumped hit song after hit song and stilettoed queens flicked back their wigs and flung outfit changes into the night.

Hand-painted on a hulking 76'x70' canvas and towering over the lawn is the newest installation of the Greenway Conservancy's Public Art Program: artist Jeffrey Gibson's mural 'your spirit whispering in my ear'. It is the 10th piece featured at Dewey Square since 2012 and the first created by an Indigenous artist.

The mural's title reflects the challenges that Gibson's "ancestors, and others, have endured during their lifetimes and how they met those difficulties with faith, courage and strength," he said.



Rebeca Pereira

Jeffrey Gibson's mural 'your spirit whispering in my ear' debuted on the Rose Kennedy Greenway in Boston, Mass., Sept. 19, 2024.



ARTS

### New art exhibit opens at Rose Kennedy Greenway

This piece has a tight focus on the devastating and often inequitable warming, even caused by the greenway itself.



Water Clock • WAI Design Light Blades & Binakol Blessing Flags (SGH render)

By Gwen Egan

July 14, 2024

## Photographer Zhidong Zhang plays with balloons

The artist has a public installation at Auntie Kay and Uncle Frank Chin Park on the Rose Kennedy Greenway

By Cate McQuaid Globe Correspondent, Updated March 25, 2024, 7:00 a.m.



Photographer and public installation artist Zhidong Zhang has a new image-based sculpture, "Far Away, From Home," on the Rose Kennedy Greenway. Photos of the artist's balloon sculptures adorn the wall in their South End studio. Larger prints of the photos are in "Far Away, From Home," at GREENHOUSE/CLOSET STAFF.

BREAKING Live updates as Lewiston, Maine, marks 1-year since deadly mass shooting

10 BOSTON LOCAL WEATHER INVESTIGATIONS VIDEOS SPORTS U.S. & WORLD TRAFFIC NEWSLETTERS 55°

TRENDING 24/7 streaming news Download our app! Maine mass shooting: 1-year later Koren Road trial Celtics Mass. voter guide Mass. ballot questions NH voter guide @bouse...

RESTAURANTS

### Night Shift Brewing to open pop-up beer garden in downtown Boston

The new outdoor spot from Night Shift will be the second beer garden on Boston's Rose Kennedy Greenway

By Boston Restaurant Talk • Published April 19, 2024 • Updated on April 21, 2024 at

FIELD GUIDE TO BOSTON

### These tours highlight the hidden history of Black Boston

December 07, 2023

By Arielle Dean



Joel Mackall leads a group of students from the University of London down Long Wharf during one of his Hidden Black History Tours. (Jesse Costa/WBUR)

THE GREENWAY

### Put your dirt — for a new sculpture going to the Greenway

Going to Ground, the sculpture by LaRissa Rogers will soil as a material that holds 'histories of liberation, of trauma, of healing. . . . It's kind of this living archive.'

Julien Perez Chavez Globe Correspondent, Updated June 6, 2024, 11:16 a.m.



Open Call for Soil "soil box" installed in downtown Boston for contributions to the "Going to Ground" sculpture. LEE-DANIEL TRAN

DESTINAZIONI NOTIZIE VIAGGI ACCESSIBILI MAGAZINE CONTATTI VAI ALLA FORMAZIONE

HOME / DESTINAZIONI / BOSTON SI COLORA CON UN NUOVO MURALE: L'ARTE DI JEFFREY GIBSON CELEBRA LE COMUNITÀ INDIGENE

NORD AMERICA USA STATI UNITI MASSACHUSETTS BOSTON MEET BOSTON

## Boston si colora con un nuovo murale: l'arte di Jeffrey Gibson celebra le comunità indigene

Un'opera tra tradizione e contemporaneità sulla Rose Kennedy Greenway

24 ottobre 2024



# CAN YOU FEEL IT?

FIND  
THE  
BEAT.



THE GREENWAY  
ARTbeat SERIES

GATHER & GROW WITH ARTS & CULTURE  
presented by the Greenway BID

THE  
GREEN  
WAY



GREENWAY  
BID  
A BETTER CITY



# SPEND YOUR DAY ON THE GREENWAY

FIND  
THE  
BEAT.



THE GREENWAY  
ARTbeat SERIES

GATHER & GROW WITH ARTS & CULTURE  
presented by the Greenway BID

THE  
GREEN  
WAY



GREENWAY  
BID  
A BETTER CITY



# Building community



In line with the Conservancy's commitment to DEI and as the organization's on-the-ground representatives, Rangers aim to be welcoming, inclusive, and approachable by focusing on positive public interactions.

# Caring for individuals experiencing homelessness and addiction

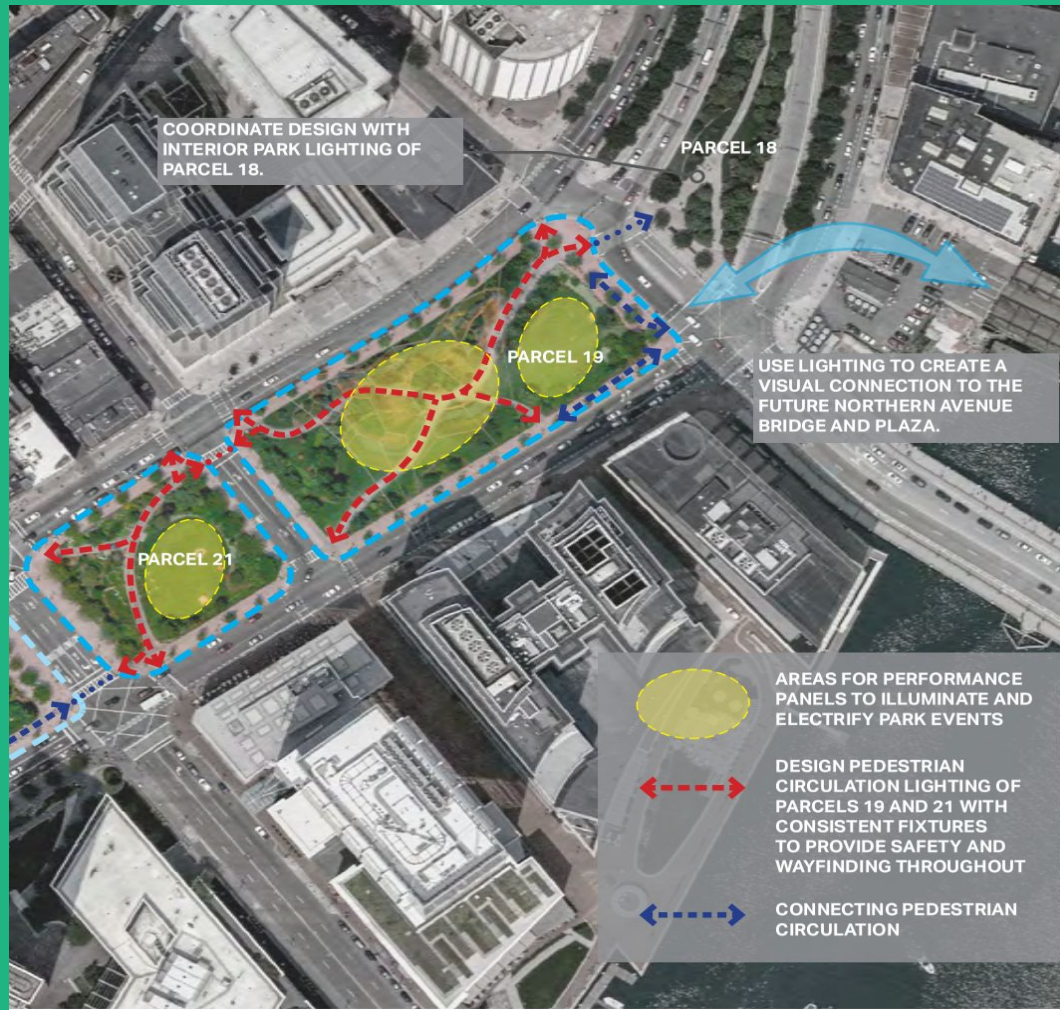


One of the Rangers' primary concerns is to connect people experiencing homelessness and addiction to human service agencies that specialize in long-term aid and recovery. Beginning with a compassionate "How are you?" Rangers' initial welfare checks are critical to determine the next course of action.



# Lighting and Pathways

Parcels 19, 21 and 22





# Thank You!





An aerial photograph of a city skyline at sunset. The sky is a mix of orange, pink, and blue. The city features a mix of old brick buildings and modern skyscrapers. A prominent clock tower is visible in the center. A highway with traffic is in the foreground. A blue banner with the text 'THANK YOU' is overlaid on the image.

THANK YOU